

Contract / Revision **20343** Flight Dates **08/23/10-08/29/10**

Original Date / Revision 08/17/10 / 08/25/10

Advertiser **FLORIDA'S FUTURE FUND** Product

FLORIDAS FUTURE FUND

Agency **TARGET ENTERPRISES LTC** Agency Com 15%

Buying Contact Billing Contact

**15260 VENTURA BLVD
SUITE 1240
SHERMAN OAKS, CA 91403**
**15260 VENTURA BLVD
SUITE 1240
SHERMAN OAKS, CA 91403**

Primary Account Executive
Bill Gonzalez

Sales Office LA
Sales Region National
Agency Ref

Account Executive Order%
Bill Gonzalez 100%

Order Sep 00:15:00

Estimate #

Alt. Order # **9236532**

Billing Type Cash

Order Type GENERAL

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A25-54

Rev Codes AGY POLITICAICIA

Product Codes PL2

Priority P-1

Advertiser Ref

Order Share %	Market Value
Competing Station	% of Order Amount
WCLF	%
WEDU	%
WFLA	%
WFTS	%
WFTT	%
WHTR	%
WMOR	%
WTOG	%
WTSP	%
WTTA	%
WTVT	%
WUSF	%
WVEA	%
WXPX	%

Order Totals

Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
August 2010	21	\$4,124.20	\$4,852.00	8.50	07/26/10	08/29/10	21	\$4,124.20	\$4,852.00
Totals	21	\$4,124.20	\$4,852.00	8.50					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	7	08/23/10	08/27/10	M-F 11a-12p The View	CM	11a-12p	MTWTF--	:15/:15	4	\$200.00	P-1	0.40	BK	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/23/10	08/29/10	MTWTF--		4		\$200.00		0.40					
N 2	7	08/23/10	08/27/10	M-F 7-730p M-F 7-730p	CM	WHEEL	MTWTF--	:15/:15	2	\$400.00	P-1	0.70	BK	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/23/10	08/29/10	MTWTF--		2		\$400.00		0.70					
N 3	7	08/23/10	08/27/10	M-F 7-730p M-F 7-730p	CM	WHEEL	MTWTF--	:15	1	\$200.00	P-1	0.70	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/23/10	08/29/10	MTWTF--		1		\$200.00		0.70					
N 4	7	08/23/10	08/27/10	M-F 730-8p M-F 730-8p	CM	JEOPARDY	MTWTF--	:15/:15	2	\$400.00	P-1	0.00	BK	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		08/23/10	08/29/10	MTWTF--		2		\$400.00		0.00					

Contract / Revision 20343 Flight Dates 08/23/10-08/29/10

Hiatus Dates

Original Date / Revision 08/17/10/ 08/25/10

Order Sep 00:15:00

Advertiser FLORIDA'S FUTURE FUND Product FLORIDAS FUTURE FUND Estimate #

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 5	7	08/23/10	08/27/10	M-F 730-8p M-F 730-8p	CM	JEOPARDY	MTWTF--	:15	1	\$200.00	P-1	0.70	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/23/10	08/29/10	MTWTF--					1	\$200.00		0.70			
N 6	7	08/23/10	08/27/10	M-Sun ABC 7 News at 10M M-Sun ABC 7 News at 11	CM	M-F 11-1135p / Sa	MTWTF--	:15/:15	1	\$600.00	P-1	0.40	BK	1	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/23/10	08/29/10	MTWTF--					1	\$600.00		0.40			
N 7	7	08/23/10	08/27/10	M-Sun ABC 7 News at 10M M-Sun ABC 7 News at 11	CM	M-F 11-1135p / Sa	MTWTF--	:15	1	\$300.00	P-1	0.40	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/23/10	08/29/10	MTWTF--					1	\$300.00		0.40			
N 8	7	08/23/10	08/29/10	M-F 1135p-1206a Nightline	CM	1135p-1206a	MTWTF--	:15/:15	2	\$176.00	P-1	0.30	BK	2	\$352.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/23/10	08/29/10	MTWTF--					2	\$176.00		0.30			
N 9	7	08/23/10	08/27/10	M-F 1135p-1206a Nightline	CM	1135p-1206a	MTWTF--	:15	1	\$88.00	P-1	0.30	NM	1	\$88.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/23/10	08/29/10	MTWTF--					1	\$88.00		0.30			
N 10	7	08/28/10	08/28/10	ABC 7 Sat News at 630p ABC 7 Sat News at 630p	CM	630-7p	-----S-	:15	1	\$138.00	P-1	0.50	NM	1	\$138.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/23/10	08/29/10	-----S-					1	\$138.00		0.50			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
	1	7	08/23/10-08/29/10	ABC 7 Sat News at 630p		630-7p	-----Sa--	:15		(\$138.00)		0.50	NM		
	See MG 10.2														
	[schedule change/Little League World Series - no early news]														
	2	7	08/29/10-08/29/10	ABC 7 Sat/Sun News at 630p		630-7p	-----Su	:15		\$138.00		0.50	NM		
	Ⓜ MG for 10.1 08/28														
N 11	7	08/28/10	08/28/10	Sat 7-730p Sat 7-730p	CM	WHEEL	-----S-	:15	1	\$88.00	P-1	0.60	NM	1	\$88.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/23/10	08/29/10	-----S-					1	\$88.00		0.60			
N 12	7	08/28/10	08/28/10	Sat 730-8p Sat 730-8p	CM	JEOPARDY	-----S-	:15	1	\$88.00	P-1	0.50	NM	1	\$88.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/23/10	08/29/10	-----S-					1	\$88.00		0.50			
N 13	7	08/29/10	08/29/10	Sun GMA Sun GMA	CM	8-9a	-----S	:15/:15	1	\$160.00	P-1	0.30	BK	1	\$160.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/23/10	08/29/10	-----S					1	\$160.00		0.30			
N 14	7	08/29/10	08/29/10	This Week This Week	CM	9-10a	-----S	:15	1	\$100.00	P-1	0.00	NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/23/10	08/29/10	-----S					1	\$100.00		0.00			
N 15	7	08/29/10	08/29/10	ABC 7 Sat/Sun News at 6M ABC 7 Sat/Sun News at 6	CM	630-7p	-----S	:15	1	\$138.00	P-1	0.50	NM	1	\$138.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 08/23/10	08/29/10	-----S					1	\$138.00		0.50			
Totals														21	\$4,852.00